



North American Telugu Association is rooted in promoting the celebrated community of residents in North America who are of Telugu descent. The organization has recently begun its pageantry program back in 2020 during the pandemic. Our mission is to promote confidence among the many young and adult women in our community. NATA National Committee will provide training and guidance by Modelling industry professionals to all selected participants.

We have opened our pageant to 3 categories of Miss Teen, Miss, and Mrs participants. While participating in the pageantry we encourage respect and great sportsmanship amongst fellow contestants. We absolutely do not tolerate any sort of negativity in our pageantry. If any such actions are brought to our attention and supported with the evidence we will immediately disqualify the contestant.

Rules(apply for all):

1. All participants must abide by the following rules in order to participate in the pageant.
2. This Pageant is only for people who are residing in the USA.
3. Participants cannot be former Mrs./Miss./Teen NATA winners or runners-up.
4. Participants must be ages:
 - a. Ms. Teen NATA Category: 13-18 years
 - b. Miss. NATA Category: 19-30 years, unmarried
 - c. Mrs. NATA Category: must be married
5. All participants must submit full name, age, address, audition video as youtube link, and contact information: Preferred phone number, and email address, in order to complete registration.
6. Audition Tape criteria:
 - a. 1-2 minutes duration
 - b. Include short introduction
 - c. Include a short ramp walk
 - d. All videos must be posted on youtube with “anyone with the link” permission and shared with us while registering.
7. The above audition information must be submitted before the registration deadline of May 12th.

Selection Criteria: Judges will select 10 participants per category (Teen/Miss/Mrs total of 30) for in person Pageant in their Participation City. We will also put a couple of contestants per category in the



waitlist incase, selected contestants cannot attend the pageant. All the selected contestants will be notified by an email by May 17th.

All selected contestants are expected to be present on the day of Pageant in their participation city, where the Pageant will be conducted.

We are Introducing the “Popularity” Award at each state and Finals as well via online polling. Details will be shared at a later date once the auditions are done.

All selected contestants are expected to send us a video link showing their talent to be judged by May 28th.

Talent Round (virtual)

- a. Submissions must be of a maximum of 5 minutes duration.
 - b. If any music is involved in your Talent round, make sure all content is Telugu and contains decent and appropriate language.
 - c. All videos must be posted on youtube with “anyone with the link” permission and shared with us by
8. Participants will be judged in 4 rounds:
 - a. Talent round (virtual)
 - b. Evening Gown Walk
 - c. Traditional Wear Walk
 - d. Question & Answer Round for top five contestants after the first three rounds.
 9. All attire should be kept appropriate.
 10. Participants or anyone connected to the participant must not, in any capacity, interact with any of the Judges.
 11. Participants are allowed 1 person backstage for assistance (dress changes, setup, etc.)
 12. Top three winners will be awarded sashes.
 13. Top 2 winners for each category in each participating city are responsible and expected to attend the Finals in Dallas, Texas for the NATA 2023 convention.
 - a. Eligible individuals are responsible for confirming their participation in the finals immediately.



- b. If one of the 1st or 2nd place winners is not able to attend the finals, the 3rd place winner will be invited.
14. Winners must inform the NATA pageant committee to appear at any events with the crown.
 15. Disobeying any rules and regulation will result in disqualification and from future NATA.